

PROPOSED SSIOM WEBSITE MENU STRUCTURE

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SUGGESTION: Sri Sathya Sai - His Message

Sri Sathya Sai Baba - Revered Spiritual Teacher

I have come to light the lamp of love in your hearts, to see that it shines day by day with added luster. I have not come on any mission of publicity for any sect or creed or cause; nor have I come to collect followers for any doctrine. I have come to tell you of this Universal unitary faith, this path of Love. Believe that all Hearts are motivated by the One and Only God, that all names in all languages, and all forms man can conceive denote the one and only God. Cultivate the attitude of oneness between people of all creeds, all countries and all continents. This is the message of Love I bring.

Sri Sathya Sai Baba is one of the most revered spiritual teachers in the world. He is also known as Sri Sathya Sai Baba, Sai Baba, Swami, Bhagawan or simply as Baba to millions of people in the world. His followers come from all faiths and races and meet regularly for devotional singing, to study His teachings, and to engage in service activities in order to practice His message of Love and Peace to unite all mankind.

Sri Sathya Sai Baba was born as Sathyanarayana Raju on November 23, 1926 in the village of Puttaparthi, in the state of Andhra Pradesh in South India. Even as a child, His spiritual inclination, contemplative nature and miracles set Him apart from other children of His age, and He was known as 'Guru' and knower of Brahman or Godhead ("Brahmajnani") among His peers and others in the village. However, it was not until October 20, 1940, the day He made the historic declaration of His Avatarhood, (Avatar - Divinity Incarnate) that the world at large learnt of this divine phenomenon. He proclaimed His message - to bring about the spiritual regeneration of humanity by demonstrating and teaching the highest principles of Truth, Right Conduct, Peace, Love, and Non-violence. With that announcement, he left his childhood home and began his mission.

His message - Love All

Love is God, God is Love. Where there is love, there, God is certainly evident. Love more and more people; love them more and more intensely; transform the love into service; transform the service into worship... that is the highest spiritual practice (sadhana). There is no living being without that spark of love; even a mad man loves something or somebody intensely. You must recognize this love as but a reflection of the embodiment of love (Premaswaroop) that is your reality, of the God who is residing in your heart. Without that spring of love that bubbles in your heart, you will not be prompted to love at all.

Sri Sathya Sai Baba teaches that man's basic nature is divine and that the purpose of life is the realization of this divinity. This will occur, He says, by leading a moral life, by rendering selfless service to those in need, by engaging in devotional practices and by developing love, respect and compassion for all life. As one strives to transform his/her worldly life of self-centered desires and attachments into a higher spiritual life of selflessness and devotion, the foundation is built for receiving God's Grace. It is this Grace which will reveal our true nature to each of us.

He reminds us that mankind is unique among all of God's Creations; human beings are capable of recognizing that they emanate from God. We have the capacity to commune with God by turning inward. Ultimately, it is our destiny to merge with God. Sri Sathya Sai Baba teaches us that all religions are the expressions of these same universal principles.

Sri Sathya Sai Baba does not recommend that we become ascetics and retreat from the world. Instead, he teaches us that the world is our school, The Five Human Values - Truth, Right Conduct, Peace, Love, and Non-violence are our curriculum, and the realization of the unity of Godliness in the diversity of Creation is our ultimate lesson.

Sample content from SSIO USA

His mission - Serve All

You can observe Me and My activities and note how I adhere to righteousness, moral order, truth and universal compassion. That is what I desire you to learn from Me...My Life is My Message.

By personal example, Sri Sathya Sai Baba has inspired and continues to inspire millions of followers throughout the world to the ideal that service to man is service to God. His numerous service projects - be it free hospitals, free schools and colleges, free drinking water supply projects, or free housing projects, or disaster relief operations, all stand testimony to His selfless love and compassion especially for the needy and less privileged.

Sri Sathya Sai Baba strongly emphasizes selfless service to those in need as the highest means for enhancing one's own spiritual growth and development. He teaches that it is not enough to simply do good work - but of equal importance is one's attitude during the service activity. The service volunteer must have an attitude of humility and appreciation for the opportunity to do any activity. The opportunity itself is a gift from God. One should not dwell on the good that they are doing, otherwise that activity will strengthen one's ego rather than help to reduce it.

The Sri Sathya Sai International Organization founded by Sri Sathya Sai Baba has a presence in more than 160 countries and its members undertake many service activities that benefit their immediate communities.

Sri Sathya Sai Baba remains a living presence, an inspiration, a guide, and most of all a cherished, endearing and intimately felt divinity in the hearts of millions who knew Him.

SUGGESTION: Sri Sathya Sai - Life and Legacy

Sri Sathya Sai Baba began his role as a spiritual/universal teacher at a very young age through folk songs, theater, exposition from scriptures and personal example the virtues of living a purposeful life. His family, classmates, teachers and others in the village were astounded by the extraordinary simplicity and clarity of His message. For more than five decades, Sri Sathya Sai Baba communicated His message of love, universality and spirituality to a diverse audience from different faiths, countries, culture and traditions. The uniqueness of His style was that He explained age old concepts with new insights and examples that addressed the needs of the modern society. He repeatedly emphasized that He had come to reconstruct the ancient highway to spirituality and not to found a new religion or cult. His [writings and discourses](#) have been carefully documented.

The official record of thousands of public discourses made by Bhagawan Baba from 1953 through 2009 are contained in 42 volumes of [Sri Sathya Sai Speaks](#). The public discourses were given in various cities of India and where-ever available an audio recording has been included. A collection of essays called "Vahinis" (in [English](#) and other [languages](#)) were penned by Bhagawan Baba and have been published in the monthly magazine, "Sanathana Sarathi" (meaning The Eternal Charioteer) under the auspices of Sri Sathya Sai Books and Publications Trust (Ltd). During summer, Bhagawan Baba would conduct a month long course for students and youth on Indian culture and spirituality. He would also give a discourse at the end of each day. These discourses have been compiled under the series "[Summer Showers](#)." "Letters" are a collection of correspondence between Bhagawan Baba with His students, followers or officers in the Organization.

Sri Sathya Sai Baba guided individual transformation through His varied teachings. The 'Ten Guiding Principles' is one such treasure for us to follow to bring about peace and harmony within ourselves, in our society and the world.

Ten Guiding Principles

1. Love and serve your country. Do not be critical of others' countries.
2. Honor all religions for each is a pathway to God.
3. Love all people without distinction; know that humanity is a single community.
4. Keep home and surroundings clean.
5. Help people to become self-reliant. Provide food and shelter, love and care, for the sick and the aged.
6. Be examples of honesty. Do not participate in any corruption such as bribery.
7. Do not develop jealousy, hatred, or envy on any account.
8. Develop self-reliance; become your own servant before proceeding to serve others.
9. Adore God, abhor sin.
10. Observe your country's laws and be an exemplary citizen

Sample content from SSIO USA

SUGGESTION: SSIOM - President's Message



Prof. Dr. Mansor Bin Ahmad
FMSA
President
MALAYSIAN SCIENTIFIC ASSOCIATION

Science and Technology have been instrumental in the development of nations since the dawn of industrial revolution. They have served as an important catalyst in the advancement of economy, education and infrastructure as well as in a wide range of fields such as health, agriculture and manufacturing, contributing immensely to the improvement of quality of life and modernity of society.

As the future of our nation rests on our youth, it is imperative we ensure that they continue to be motivated, encouraged, and facilitated in their quest for advancement in science and technology.

In this aspect, Malaysian Scientific Association (MSA), established in 1955, through organising various programmes in collaboration with related ministries and Science and Technology agencies, has been promoting Science and Technology among students at schools and institutions of higher learning as well as the public at large.

With a sizable pool of membership at various levels of professionalism and academic qualifications, MSA has also provided a platform for networking and knowledge and experience sharing, besides maintaining and co-operating with scientists internationally.

In addition, MSA contributes to the advancement of Science and Technology in Malaysia by recognising individuals who have made outstanding contribution in Science and Technology annually.

MSA welcomes all who share our vision and mission to join us, so that together we build a better Malaysia for our future generation!

Message by Bro Sugu

SUGGESTION: SSIOM - Council & State Members



Associate Professor Dr Naveen Rajadurai
President
[Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#)



Dr Nur Adura Yaakup
Immediate Past President
[Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#)



Dr Melisa Lim Seer Yee
Vice President
[Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#)



Dr Anis Shafina Binti Mahfudz
Secretary
[Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#)

*List members names
with photo & position*



Associate Professor Dr Nur Yazmin Yaacob
Treasurer
[Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#)



Dr Arvin Rajadurai
Honorary Auditor
[Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#)



Dr Ch'ng Li Shyan
Council Member
[Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#)



Dr Dhayal Balakrishnan
Council Member
[Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#)

SUGGESTION: SSIOM - Sai Centers

SATHYA SAI BABA CENTRE OF BANDAR KLANG - FN39		Bhajans held: Sunday 6:30pm			
Centre Address	No 7 & 9, Lorong Bendahara 55A, Taman Sejati 5, 41290 Klang				
Mailing Address	No 7 & 9, Lorong Bendahara 55A, Taman Sejati 5, 41290 Klang				
Chairman	Bro Ramanathan Annamalai	019-3243490	ssbcbandarklang@gmail.com		
Secretary	Bro Mohana Kumar	012-2786091	mohanasanthi@gmail.com		
Treasurer	Bro Chandran Pachapan	012-3889277	pgchandran@gmail.com		

All centers details

SUGGESTION: Sai Wings

Service Wing

Love more and more people. Love them more and more intensely. Transform the love into service, transform the service into worship. That is the highest spiritual practice.

All wings details

Sri Sathya Sai Speaks, Vol. 5, March 1965

Sri Sathya Sai Baba says that the best way to love God is to "Love all, Serve all." The main purpose of the Sathya Sai Organization is to realize the innate divinity and practice divine love through selfless service. Sri Sathya Sai Baba has stressed that the quality rather than quantity of service is most important. When we render service, we should feel that we are serving God. This is why He says, "Service to man is service to God". Service done in this manner makes us realize that "service is done by God, to God, and for God". The person who is serving, the recipient of the service and the process of serving are all one—and are all divine. Sri Sathya Sai Baba also cautions that ego and attachment; and the feeling of feeling of doership and enjoyer-ship are major obstacles in rendering service.

Youth Wing

The primary objectives of the YA are:

1. Character Development: Create activities to learn and practice the universal teachings of Sri Sathya Sai Baba.

"Money is lost, nothing is lost. Health is lost, something is lost. Character is lost, everything is lost."

Sri Sathya Sai Speaks, Vol. 32, 30 May 1999

2. Selfless Service: Provide opportunities to contribute to their communities, countries, and the world through selfless service, which are tailored to their Local/Regional/National environments. This helps in self-transformation.

"From today, develop your faith in God. Engage yourselves in dedicated service to society, and make your lives purposeful and helpful to those in distress or need. Remember that whomsoever you may serve, you are serving God."

Sri Sathya Sai Speaks, Vol 19, 21 July 1986

SUGGESTION: Activities

All upcoming programs focus on HQ & State level to be published for now.

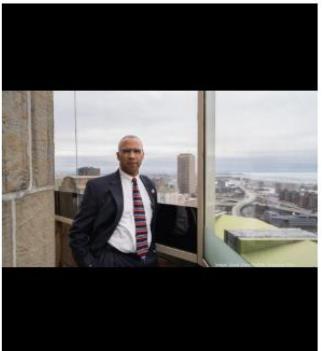


February 23, 2023

Exploring Intrapreneurship with Derek Fetzer, Director at Regeneron Pharmaceuticals

Derek Fetzer, Director at Regeneron Pharmaceuticals, visits the Keshri office to talk about Intrapreneurship vs. Entrepreneurship.

[Read Full Story](#)



February 23, 2023

Leading a High Performance Organ Taveras, Author of The 90 Day CIO

Dr. Luis Taveras, Author of the 90 Day CIO, discusses his hi: Patient Outcomes and Organizational Value.

[Read Full Story](#)



[PLAY VIDEO](#)

Exploring Intrapreneurship with Derek Fetzer, Director at Regeneron Pharmaceuticals

February 23, 2023

The Stories with Shri Podcast is dedicated to delving into the world of business and self-management, with a focus on fostering a community of accomplished executives who prioritize their well-being. Through a range of expert interviews and discussions, we aim to provide listeners with actionable insights and strategies for achieving success in both their professional and personal lives. Whether you're a seasoned business leader or just starting out on your career journey, our podcast will offer a wealth of valuable information and inspiration.

In this episode, we're excited to have Derek Fetzer as our guest. Derek is a business professor at Rutgers University, Director of Customer Insights at Regeneron Pharmaceuticals, and is the (co?) founder of CaringCrowd. Derek has won many accolades for his business expertise including, the South by Southwest 2017 People's Choice Award, and Corporate Innovation Award at HTLH 2022. Derek is not only a personal mentor of mine, but also a true example of an intrapreneur. He was able to successfully launch the world's first public health crowdfunding platform, CaringCrowd, while working as an employee at Johnson & Johnson. We'll dive into Derek's journey as an intrapreneur, discussing his market research skills and the strategies he used to build a successful business. Additionally, we'll explore Derek's executive philosophy for well-being, drawing on his global experiences, having been raised in Peru, and now leading Market Research for one of the world's largest pharmaceutical companies. Specific topics that will be discussed include:

- Derek's experience as an intrapreneur and how he led the success of CaringCrowd.
- Derek's insights on balancing family, executive career, and personal well-being.
- Best practices in Market Research as shared by Derek.

Once you click Read More, another page with a detailed description of the program will be displayed.

SUGGESTION: Gallery – Photo Gallery

Major events activities photos



MYSIR ASM 2023

Annual Scientific Meeting 2023 held from 6-7 Oct 23 in Connexion Conference & Event Centre

[View Photos](#)

The first page will display all the above sample activities done.

MYSIR ASM 2023

Annual Scientific Meeting 2023 held from 6-7 Oct 23 in Connexion Conference & Event Centre



Once you click on an activity, the details page with all the photos will display. Once you click on the thumbnail, a bigger image will pop up to view.

SUGGESTION: Gallery – Video Gallery



01

**Keynote Speech
11th MAS ASM 2024**

[Play Video](#)



02

**Highlight
11th MAS ASM 2024**

[Play Video](#)

This page will display all the above sample videos with titles. Once click on the Play Video button, the video will pop-up and start playing from YouTube

SUGGESTION: Contact Us

OUR CONTACT INFO

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016-3119447
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SEND US A MESSAGE

SEND EMAIL

Integrate to WhatsApp & Enquiry form to Secretary email

